



# FIELD

Farmworkers Institute of Education & Leadership Development

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and CEO, FIELD

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## *8<sup>TH</sup> Annual Cesar Chavez Breakfast*

**Dear Friend of FIELD,**

Please join us at our 8<sup>th</sup> Annual Cesar Chavez Breakfast on Thursday, March 28, 2024 where we will celebrate this year's honorees; CA State Superintendent of Public Instruction Tony Thurmond, former CA State Senator Richard Polanco, MAOF Administrator Magda Menendez, President of Celebration Nation Flor Martinez, Founder of Alvarez Healthcare Carlos Alvarez MD, and Founder of Bynum Inc Real Estate Greg Bynum. Each will be recognized for their accomplishments and contributions to both FIELD and the communities we serve.

We would like to invite you to join our list of recognized sponsors by making a generous tax-deductible gift. This will not only garner your organization recognition during the event and advertising in our program, it will also directly support furnishing FIELD's transitional housing for our in-house young adults. Our dorms are scheduled for completion on April 15. It will be a dorm style living for 15 of our Chavez Corpsmembers who may need transitional housing. Our anticipated budget for furnishing is \$150,000. Please review the attached sponsor package to select your level of tax-deductible gift by March 11, 2023.

We expect over 500 community members to attend, including local & state elected officials, community and religious leaders, and our own FIELD Chavez Corpsmembers, EPIC High School students & FIELD Staff. We hope you will celebrate with us and become a sponsor for our legacy event of the year.

**In Gratitude,**

**David M Villarino  
President/CEO**

[davidv@fieldinstitute.org](mailto:davidv@fieldinstitute.org)

*Your contribution to FIELD is a charitable and tax-deductible gift. For your records, FIELD's Federal Tax ID number is 95-3276531. This letter may serve as your Tax-Deductible Receipt*

# CESAR CHAVEZ

8<sup>th</sup> Annual

## LEGACY BREAKFAST

**MARCH 28, 2024 • 8-11AM**

Marriott Bakersfield  
801 Truxtun Ave.  
Bakersfield, CA 93301

## SPONSORSHIP PACKAGES

### ☐ Cesar Chavez Innovator .....\$10,000

- 20 tickets
- Back cover page ad in awards book
- Logo display at the event
- Name recognition in event program
- Thank you acknowledgement from the stage

### ☐ Si Se Puede .....\$5,000

- 15 tickets
- Gold page ad in award book (full page)
- Name recognition in event program
- Thank you from the stage

### ☐ Cesar Chavez Excellence .....\$2,500

- 10 tickets
- Silver level ad in award book (1/2 page)
- Name recognition in event program

### ☐ Cesar Chavez Opportunity .....\$1,500

- 5 tickets
- Bronze level ad in award book (1/4 page)
- Name recognition in event program

### Tickets

#### ☐ Ticket Bundles (5 tickets) .....\$600

- Sponsor a FIELD student or Corpsmember (\$50 value)
- Business card ad in awards book (\$400 value)

#### ☐ Individual Tickets .....\$50

#### ☐ Table (10 tickets) .....\$450

### Ad Sizes for Award Book (All ads 4-color)

#### ☐ Gold Page Ad (full page).....\$1,750 (11" wide x 6.5" high)

#### ☐ Silver Page Ad (half page) .....\$1,000 (5.25" wide x 6.25" high)

#### ☐ Bronze Page Ad (quarter page) .....\$750 (5.25" wide x 3" high)

#### ☐ Business Card Ad .....\$400 (3.5" wide x 2" high)

**TAX ID # 95-3276531**

**Donate Now!**



### For Sponsorships

Maria Rawls  
events@fieldinstitute.org  
661.822.4381

### For Ads

Shira Barber  
events@sendersgroup.com  
773.414.4017

**SOLD OUT!**

# **CESAR CHAVEZ**

*8<sup>th</sup> Annual*

# **LEGACY BREAKFAST**

**JOIN US AS WE CELEBRATE  
OUR DISTINGUISHED HONOREES**

**RICHARD POLANCO**

*Former CA State Senator*

**MAGDA MENENDEZ**

*Administrator, Mexican American Opportunity Foundation*

**TONY THURMOND**

*CA State Superintendent of Public Instruction*

**FLOR MARTINEZ**

*President, Celebration Nation*

**CARLOS ALVAREZ, M.D.**

*Founder, Alvarez Healthcare*

**GREG BYNUM**

*Founder, Bynum Inc. Real Estate*

**MARCH 28, 2024  
8-11AM**

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Bakersfield, CA 93301



Presented by Farmworkers Institute  
of Education & Leadership  
Development **(FIELD)**

**Donate Now!**

